

IT'S A SOCIAL MEDIA BLITZ MARCH 22

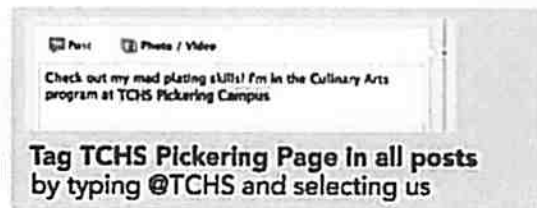


YOUR GOAL: To use social media responsibly to promote your Career & Technical Field of study. You will be able to use personal electronic devices, classroom desktops, laptops, and iPads to post to Facebook during the designated time on **March 22, 2013**.

STEP
1



STEP
2



WHAT SHOULD I POST? Give your friends a sneak peek at TCHS student life, with photos of your projects, your classmates, and your state-of-the-art classrooms. *Post with pride!*

WHO DO I TAG? To be included in the contest, your posts **must tag the TCHS Pickering Facebook page** (@TCHS Pickering), and **at least one friend who does not attend TCHS**. Tag as many friends as you can!



MOST LIKES
RECEIVED BY A PHOTO

Post a photo
and we'll tally the likes
received within 24 hours.
The winner receives
\$20 Wawa Gift Card!



MOST TAGS
OF NON-TCHS FRIENDS
BY ONE STUDENT

Tag as many non-TCHS friends
as you can. The most tags
by any one student wins
\$50 at Amazon.com!



MOST TAGS
THAT LEAD TO A STUDENT
APPLICATION TO TCHS

If you tag the most non-TCHS friends
who then complete a full TCHS
application* to attend, you'll be
awarded an

iPad Mini!

(*must apply by May 1, 2013)

Posting Requirements: All posts will be screened and approved online by CCIU Administration before being published to the TCHS Facebook page. Appropriate examples will be available for students to preview. Students are encouraged to ask teachers to look at posts before posting; additional staff will be assigned to classrooms to assist students. The Technical College High School Pickering campus will only screen and be responsible for postings that tag our Facebook page (@TCHS Pickering).

SHOW YOUR TCHS PRIDE SOCIAL MEDIA DAY 4/23/14

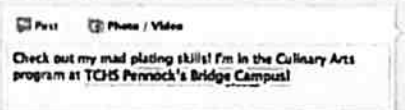
YOUR GOAL: To use social media responsibly, to promote your Career & Technical field of study, and to promote the TCHS Pennock's Bridge Community Day and campus! You may use personal devices, desktop computers, laptops, and iPads to post to Facebook during the designated time on April 23, 2014.

STEP
1



Like the TCHS Pennock's Bridge Page and visit the page to write on the timeline

STEP
2



Tag TCHS Pennock's Bridge in all posts by typing @TCHS and selecting us

WHAT SHOULD I POST? Give your friends and family a sneak peek at TCHS student life, with photos of your projects, your classmates, and your state-of-the-art classrooms. *Post with pride!*

WHO DO I TAG? To be included in the contest, each of your posts **must tag the TCHS Pennock's Bridge Facebook page** (@TCHS Pennock's Bridge), and **at least one friend**. Tag as many friends as you can!



MOST LIKES
RECEIVED BY A PHOTO

Post a photo and we'll tally the likes received within 24 hours. The winner receives a **\$20 Wawa Gift Card!**



MOST TAGS
OF NON-TCHS FRIENDS
BY ONE STUDENT

Tag as many non-TCHS friends as you can. The most tags by any one student wins an **iPod Nano!**



MOST TAGS
THAT LEAD TO A STUDENT
APPLICATION TO TCHS

If you tag the most non-TCHS friends who then complete a full application* to attend TCHS, you'll be awarded a **32" Flat Screen TV!**

(*must apply by May 24, 2014)

Posting Requirements: All posts will be screened and approved online by CCIU Administration before being published to the TCHS Facebook page. Students are encouraged to ask teachers to look at posts before posting; additional staff will be assigned to classrooms to assist students. The Technical College High School Pennock's Bridge campus will only screen and be responsible for postings that tag our Facebook page (@TCHS Pennock's Bridge).

TCHS Pennock's Bridge Social Media Day

April 23, 2014

To participate, all students must bring back a signed permission slip (this form) and photo/video permission no later than April 23, 2014.

Inappropriate postings or texts that are generated during the event that tag our Facebook page, or that do not tag our page yet negatively influence students at TCHS Pennock's Bridge, will be handled in a manner consistent with the TCHS Pennock's Bridge Student Handbook.

This is your chance to promote the great work you do; to earn trust with social media; to use your phones and devices to connect with others about what's important to you. Let's do it right.

I have read the guidelines regarding TCHS Pennock's Bridge's social media day and agree to participate in a responsible manner. I understand that failure to follow the guidelines will result in disciplinary consequences.

Student Name

Student Signature

I have read the guidelines regarding TCHS Pennock's Bridge's social media day and agree to allow my son/daughter to participate. I understand that failure to abide by the school's guidelines will result in disciplinary consequences.

Parent Name

Parent Signature

Please return this form to your CTE Program Instructor by April 23, 2014.

