**RISE**

**Reaching Independence, Striving for Excellence**

**Big Idea:** Entrepreneurs tend to exemplify unique personal characteristics that distinguish them from other people.

**Essential Questions:**

What unique personal characteristics do you possess?

How do your personal characteristics distinguish you from others?

Are your personal characteristics similar to entrepreneurial characteristics?

**Standard:**

[Grade Level - 13.2.11: GRADE 11](http://www.pdesas.org/Standard/StandardsBrowser#22775)

13.4.11.A: Analyze entrepreneurship as it relates to personal career goals and corporate opportunities.

13.4.11.B: Analyze entrepreneurship as it relates to personal character traits.

* + 1. Develop a business plan for an entrepreneurial concept of personal interest and identify available resources, such as, but not limited to:
* Financing
* Licensing/Regulation
* Location
* Responsibilities

**Assessment:** Exit Ticket

* 3 things you learned
* 2 things you would like about being an entrepreneur
* 1 thing you would not like

**Procedures:**

* Students will report to assigned location to have a discussion with an entrepreneur.
  + Entrepreneurs will discuss the procedures for opening a business.
    - How did they get started
    - What are the challenges
    - What are the benefits
    - What do they look for in employees
    - What are the legal and insurance issues you need to consider?
    - How can you finance a new business?
  + Group members can ask one extended question for further clarification/discussion (a type 2 question that requires more than a yes/no response.)
* **Teach:**

1. Review the Big Idea with the class.
2. Preview Essential Questions with class. The lesson will address these questions.

* **Engagement:**

1. Students will listen to an entrepreneur discuss starting a business
2. Students will have an opportunity to ask questions.
3. Students can analyze the option of starting their own business.
4. Students can also use the opportunity to find out qualities that employers are seeking.

**CLOSING:**

Exit Ticket

* 3 things you learned
* 2 things you would like about being an entrepreneur
* 1 thing you would not like about owning a business

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Shop \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Speaker \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3,2,1 Exit Activity  
Entrepreneur Day

3 things you learned

1.

2.

3.

2 things you would like about being an entrepreneur

1.

2.

1 thing you would not like about owning a business

1.

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Shop \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Speaker \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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